

**2021-2022**

Date: 29-10-2021

In the fast dynamic changing circumstances, the college has slowly been progressing in many verticals that have been mentioned below. However, considering the context of the College located in a small town, here are some unique perspective plans that the College is desirous of witnessing in these things in the next 10 years:

**1. Local Industry Integration:**

- a. Promote stronger ties with local businesses and industries for internships and job placements.
- b. Create specialised programmes that cater to the specific needs of the local job market.
- c. Establish a small business incubator to support local entrepreneurship.

**2. Cultural Exchange Programmes:**

- a. Facilitate cultural exchange programs with colleges from other small towns and regions.
- b. Organise local cultural festivals and events to showcase the town's unique heritage.
- c. Incorporate local arts and crafts into the curriculum to preserve and promote local culture.

**3. Agricultural and Rural Development Initiatives:**

- a. Introduce courses related to agriculture and rural development to address local needs.
- b. Collaborate with local farmers and agricultural experts for hands-on learning experiences.
- c. Implement sustainable farming practices on the college campus.

**4. Community Education Centers:**

- a. Establish community education centers to offer skill development courses to the local population.
- b. Provide adult education programmes to enhance literacy and job skills in the community.
- c. Engage college students in community service projects to address local challenges.

**5. Environmental Sustainability Initiatives:**

- a. Implement eco-friendly practices on campus, such as waste reduction and renewable energy use.

- b. Launch community-wide environmental awareness campaigns and workshops.
- c. Establish a college farm to promote sustainable agriculture and local food production.

#### **6. Health and Wellness Programmes:**

- a. Integrate health and wellness programmes into the curriculum to address local health concerns.
- b. Collaborate with local healthcare providers for health camps and awareness campaigns.
- c. Develop recreational spaces on campus to promote physical fitness and mental well-being.

#### **7. Regional Language Preservation:**

- a. Offer courses or workshops focused on the preservation of regional languages.
- b. Create a platform for local artists and writers to showcase their work.
- c. Establish a language center to document and promote the linguistic heritage of the region.

#### **8. Technology for Rural Development:**

- a. Initiate projects that use technology for rural development, such as mobile apps for farmers.
- b. Collaborate with tech companies to provide training and employment opportunities for students.
- c. Implement smart solutions for rural infrastructure and services.

#### **9. Heritage Tourism Development:**

- a. Promote the town's historical and cultural landmarks for tourism in collaboration with the Archaeological Survey of India of Amaravathi Circle.
- b. Incorporate heritage tourism studies into the curriculum.
- c. Develop partnerships with local tourism authorities for student internships and projects, such as, Guntupalli Caves .

#### **10. Community-Based Research:**

- a. Encourage students and faculty to conduct research projects that address local issues.
- b. Establish a research center focused on solving challenges specific to the small town.
- c. Collaborate with local government agencies for data collection and analysis.

In the next 10 years to come, by tailoring the perspective plan to the unique characteristics and needs of the small town, the College tries to enhance the impact of the college on the local community and create a distinct identity for the institution. Further, the College takes measures to involve local stakeholders in the planning process which will be crucial for the successful implementation of the target in mind.

  
I PAC Coordinator



  
PRINCIPAL  
GOVT DEGREE COLLEGE  
Chintalapudi W.G. Dist